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Video Mailers Help Non-Profit Organizations Emotionally Engage Donors



We can all agree, these times are uncertain. It seems every state has its own rules and regulations concerning recent events. Many businesses have been affected. One of which are the many non-profit organizations around the nation.

These groups rely heavily on face to face communication. But with current limitations, they are stuck trying to round up necessary support. MediaFast and our customizable video brochures can bridge that gap. Organizations can still communicate emotional messages through video. Our video mailers show the impact donations have on those in need. The footage creates a memorable experience second only to face to face interaction.

The future of communication might be uncertain, but the one constant is MediaFast. No matter what, video brochure marketing will work and provide engagement to audiences. Video mailers make it easier to share the cause with friends.

This Month's Case Study: Empower Playgrounds, Inc.

Thank you for showing us the fundraising tool that resulted in a very successful campaign, and for your guidance and excellent customer support. Although we were excited and convinced your Video Brochure would be a success, we had no idea how effective it would be.

-Ben S. Markham



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